

HP Maintenance Kits: Trust the printer experts



Choose longer life, proven reliability, and avoid hidden costs.



Don't compromise on performance

Consistent performance matters

Whether you run a small business, have a busy family, or a big company, every cent counts. Beyond the direct cost of purchasing maintenance kits and fusers, there are other factors that you should consider such as quality, reliability, efficiency and productivity. With Genuine HP LaserJet fusers and maintenance kits you get this, and more.

Market Strategies International, an independent research firm, surveyed 150 experienced printer service technicians. The Technicians were asked about their experience servicing HP monochrome and color LaserJet printers that have had Genuine HP and non-HP cartridges installed. Over a period of 12 months, these technicians have serviced over 65,000 printers. These were the results:

Preferred choice by experts

94% of technicians use Genuine HP LaserJet maintenance fuser kits and parts.¹

Longer life

Almost 9 out of 10 printer technicians said that Genuine HP LaserJet maintenance and fuser kits have a longer life than aftermarket kits and parts.¹



Proven reliability

87% of printer technicians said Genuine HP LaserJet maintenance and fuser kits and parts are more reliable than aftermarket kits and parts.¹

Rely on HP. Genuine HP LaserJet maintenance and fuser kits can help your HP LaserJet printer run smoothly, so you can get the legendary HP printer quality.

Avoid hidden costs

An aftermarket part with a lower initial price might seem like a good idea in the short term. But it may not be a good investment in the long run, when you consider printer service costs:



- Average printer repair charge¹:
\$162.90 USD.
- Average technician service time¹:
1.5 hours

Prevent wasting additional time and money. Genuine HP LaserJet fusers and maintenance kits provide peace of mind, knowing that your HP printer will consistently deliver a long service life, may reduce downtimes and repairs that can add up to significant costs.

Buy Genuine HP maintenance kits from HP authorized dealers or online:

HP www.hp.com

HP Parts Store www.hp.com/buy/parts

1. A 2015 NA Market Strategies International study commissioned by HP. Results based on 221 surveys from HP ServiceOne Partners who have at least 6 months of experience servicing HP monochrome and Color LaserJet printers with HP and non-HP toner cartridges installed, and have done so within the previous 12 months of the study. For details, see: <http://www.marketstrategies.com/hp/NA-Technician2015.pdf>.

